

## IMAGE REPRODUCTION FEES

### Image Charges

- Digital images cost **£15** each (exhibition loans may also need new photography at £30 per hour, if complex)
- All orders (except exhibition loans) are subject to a licence fee per image and dependent on the intended use of the image (see below)
- All orders are subject to an administration fee of **£10**
- Students are entitled to a 50% discount on all fees on proof of status
- VAT will be charged at 20%, where applicable
- Prices are given in Pounds Sterling (GBP)
- Please read our terms and conditions before applying for a licence: <https://www.prm.ox.ac.uk/files/termsandconditionspdf>

### Licence Fees

| Publications                                 | One Country*/One Language |          |          |          | World Rights/One Language |          |          |          | World Rights/All Languages |          |          |          |
|--|---------------------------|----------|----------|----------|---------------------------|----------|----------|----------|----------------------------|----------|----------|----------|
|  | Full Page                 | 1/2 Page | 1/4 Page | 1/8 Page | Full Page                 | 1/2 Page | 1/4 Page | 1/8 Page | Full Page                  | 1/2 Page | 1/4 Page | 1/8 Page |
| Academic Journal/<br>Research Publication    | £10                       | £7.50    | £6.70    | £5       | £20                       | £15      | £13.40   | £10      | £30                        | £22.50   | £20.10   | £15      |
| Non-Commercial<br>Publication                | £50                       | £37.50   | £33.50   | £25      | £60                       | £45      | £40.20   | £30      | £70                        | £52.50   | £46.90   | £35      |
| Commercial Publication                       | £150                      | £112.50  | £100.50  | £75      | £190                      | £142.50  | £127.30  | £95      | £250                       | £187.50  | £167.50  | £125     |
| Exhibition Material,<br>including Catalogues | £100                      | £75      | £67      | £50      | £120                      | £90      | £80.40   | £60      | £140                       | £105     | £93.80   | £70      |

| Media<br>(10 year licence)           | One Country*/<br>One Language | World Rights/<br>One Language | World Rights/<br>All Languages |
|--------------------------------------|-------------------------------|-------------------------------|--------------------------------|
| Academic/Documentary/<br>Educational | £60                           | £100                          | £175                           |
| TV/Film                              | £75                           | £125                          | £220                           |
| All Formats**                        | £168                          | £280                          | £490                           |
| Advertising                          | £350                          | £450                          | £600                           |

| Online Use         | Blog/<br>Social<br>Media | Website | Online<br>Broadcast** |
|--------------------|--------------------------|---------|-----------------------|
| Academic           | £10                      | £15     | £15                   |
| Non-<br>Commercial | £30                      | £50     | £50                   |
| Commercial         | £100                     | £200    | £200                  |

\* European Union (EU) = One country

\*\* All Formats means TV/Film and Online Broadcast